Social Media Policy

Policy # 2008.1

Date of Implementation: 9/15/2014

PLEASE REVIEW THIS POLICY CAREFULLY

This notice describes how AMP’s social media accounts should be used by our audience and/or patients.

Associated Medical Professionals of NY is dedicated to maintaining the privacies of your protected health information (PHI). Social media is a valuable tool to relay information to our audience and patients, but is only used for any news and not for any direct contact. AMP has several social media accounts and we would like to keep your PHI protected. This is why we would like to direct you to our AMP Portal or to contact our offices directly by calling AMP locations with any messages or questions you may have.

AMP’s social media accounts’ are not checked on a regular basis and if you have any emergent questions they will not be answered right away. Although we highly discourage our social media accounts being used for personal messages, please allow up to 72 hours for any response. Facebook, Twitter, Google+ and YouTube (as any other website) is subject to be hacked and Associated Medical Professionals of NY does not take any liability or responsibility for this.

If you have questions about this Notice, please contact our privacy officer at (315) 478-4185.

Privacy Officer
Associated Medical Professionals of NY, PLLC
1226 East Water Street
Syracuse, NY 13210

Approval:

[Signature]
Administration
9/22/2014

[Signature]
Compliance Officer
9/15/2014

Witnessed by:

Lisa Cavallaro
Oct 7, 2014